

Virginia Port Authority Board of Commissioners
Marketing Committee Meeting – March 23, 2010
Open Session Minutes

Committee Members Present:

Stephen M. Cumbie, Committee Chair
Thomas M. Wolf, Committee Vice Chair
Allen R. Jones, Jr.
Barbara J. Fried

Absent:

Joe B. Fleming

Commissioners Present:

John G. Milliken, Chairman
Deborah K. Stearns, Vice Chairwoman
J. Granger Macfarlane

Staff:

Jerry A. Bridges, Executive Director
Rodney W. Oliver, Director of Finance & Treasurer to the Board
Russell J. Held, Managing Director of Marketing
Carla Welsh, Public Relations Program Manager
Debra J. McNulty, Clerk to the Board

Guests:

The Hon. Sean Connaughton, Secretary of Transportation
Jeffrey R. Allen, Assistant Attorney General

Pursuant to call by Mr. Cumbie, the Marketing Committee convened an open session on this date at 10:00 a.m., in the Authority's Conference Room, 600 World Trade Center, Norfolk, Virginia.

Mr. Cumbie presented Resolution 10-4, which proposed a change to the VPA Bylaws amending Article XII, Committees of the Board, renaming the "Marketing Committee" to the "Marketing/Business Development Committee". Mr. Cumbie explained that the name change reflects the activities of the VPA since the marketing and sales function was moved to VIT as a result of the reorganization last year.

Mr. Held explained that VPA still has a marketing component within the business development function and that the name change reflects both functions. Ms. Stearns concurred.

Action: Upon motion by Mr. Wolf, seconded by Mr. Jones, the Marketing Committee approved the revision to the VPA Bylaws changing the name of the "Marketing Committee" to the "Marketing/Business Development Committee".

At this time, Mr. Wolf presented a motion, seconded by Mr. Jones, that the Marketing Committee convene a closed session to hear updates on Business Development activities pursuant to the requirements of the Virginia Freedom of Information Act and in accordance with

§ 2.2-3711(A)(5) of the Code of Virginia, "...Discussion concerning a prospective business or industry or the expansion of an existing business or industry where no previous announcement has been made of the business' or industry's interest in locating or expanding its facilities in the community".

At 11:00 a.m., by motion proposed, seconded and carried, the meeting resumed in open session and the following resolution was read by Mr. Cumbie and seconded by Mr. Jones:

"Whereas, the Virginia Port Authority Marketing Committee had convened a closed meeting on this date pursuant to an affirmative recorded vote and in accordance with the provisions of The Virginia Freedom of Information Act; and

Whereas, Section 2.2-3712 of the Code of Virginia requires a certification by the Marketing Committee members that such closed meeting was conducted in conformity with Virginia law;

Now, therefore be it resolved, that the Marketing Committee hereby certifies that, to the best of each member's knowledge, (i) only public business matters lawfully exempted from open meeting requirements by Virginia law were discussed in the closed meeting to which this certification resolution applies, and (ii) only such public business matters as were identified in the motion convening the closed meeting were heard, discussed or considered by the Marketing Committee."

The resolution passed by a roll call vote of the Committee members as follows:

Ayes:

Mr. Cumbie
Ms. Fried
Mr. Jones
Mr. Wolf

Absent During Meeting:

Mr. Fleming

There were no public comments. The meeting adjourned at 11:02 a.m.

Respectfully submitted,

Debra J. McNulty
Clerk to the Board